SONY
make.believe
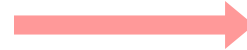
Multiple opportunities to share music from various solutions

for the PC customer
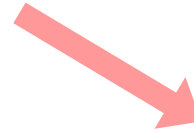
for the BDP/BD HT customer

for the Tablet and Smartphone user

- Music Throw
  - SONY Tablet
  - Airplay (500 only)

SIMPLE!!!

**Use Mobile App to control music from anywhere**

- Pick the room
- Pick the source
- Set the volume

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How It Works

PARTY STREAMING MODE | **ROOM-BY-ROOM MODE** | BLU-RAY CONNECTION | HOME THEATER CONNECTION

Kids want pop and you want to rock? Problem solved. Room-by-Room mode allows you to play different songs on different speakers throughout your house—so you can set the right tone in every room, on every occasion.
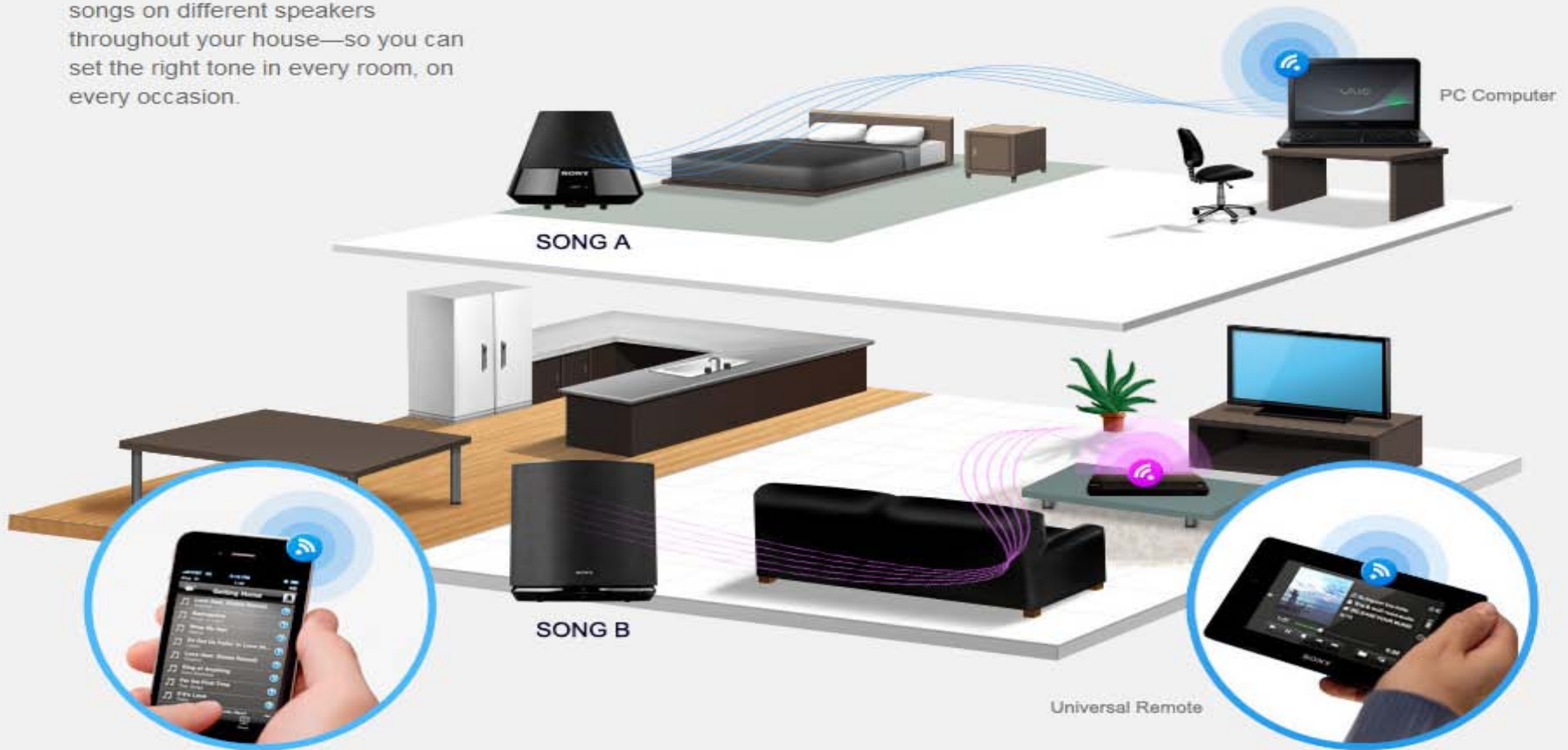
PC Computer

SONG A

SONG B

Universal Remote

How It Works

PARTY STREAMING MODE | ROOM-BY-ROOM MODE | BLU-RAY CONNECTION | HOME THEATER CONNECTION

Synchronize all your HomeShare speakers to play the same song in every area of your house for a streamlined listening experience[5]. Perfect for parties or moving room to room.

SONG A

PC Computer

iPod Remote App
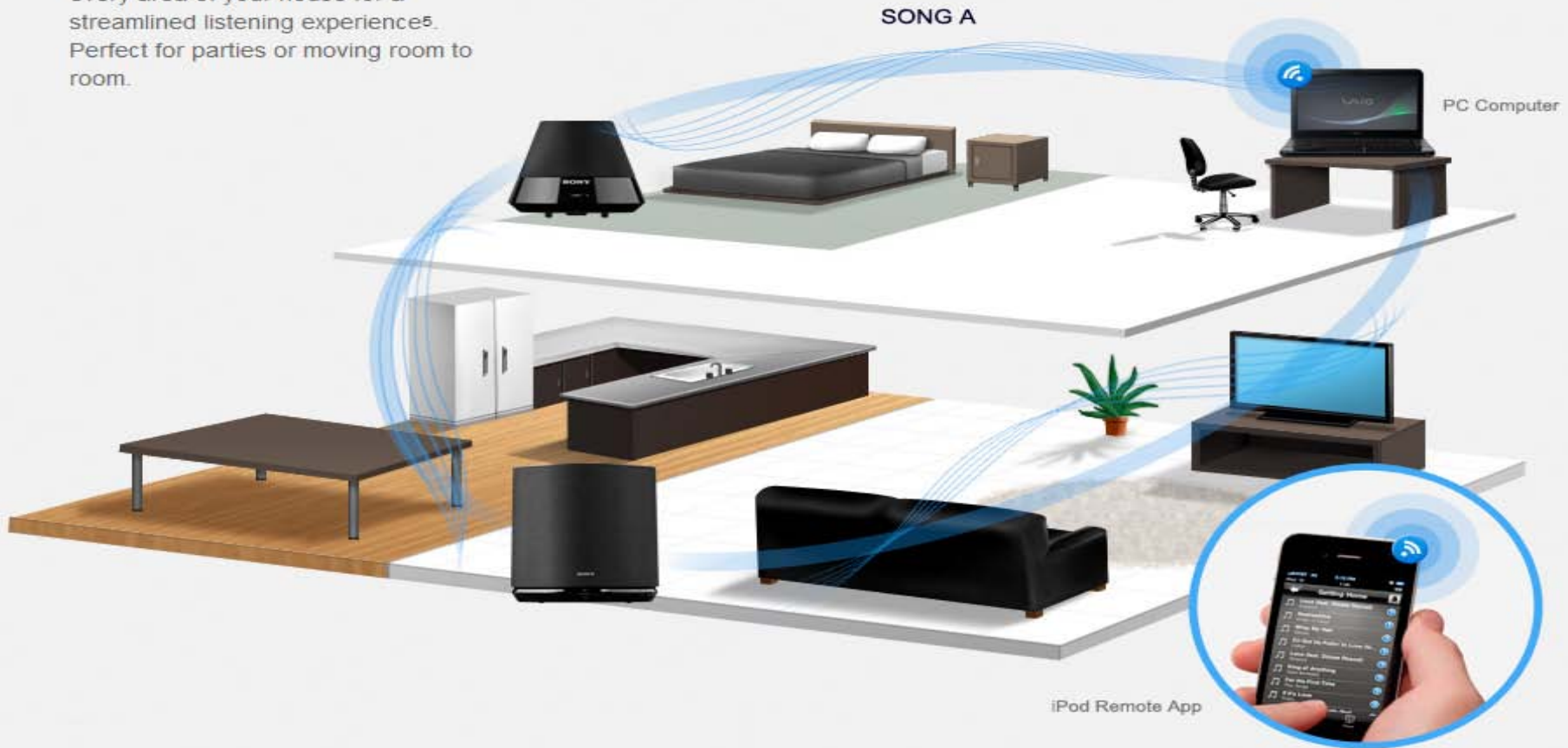
Using PartyStreaming mode5, HomeShare makes it easy to enjoy wireless music through your existing home theater system7. Play a CD, access your personal music library or stream internet music—then listen throughout your house9.

SONG A

Blu-ray Home Theater System

iPod Remote App
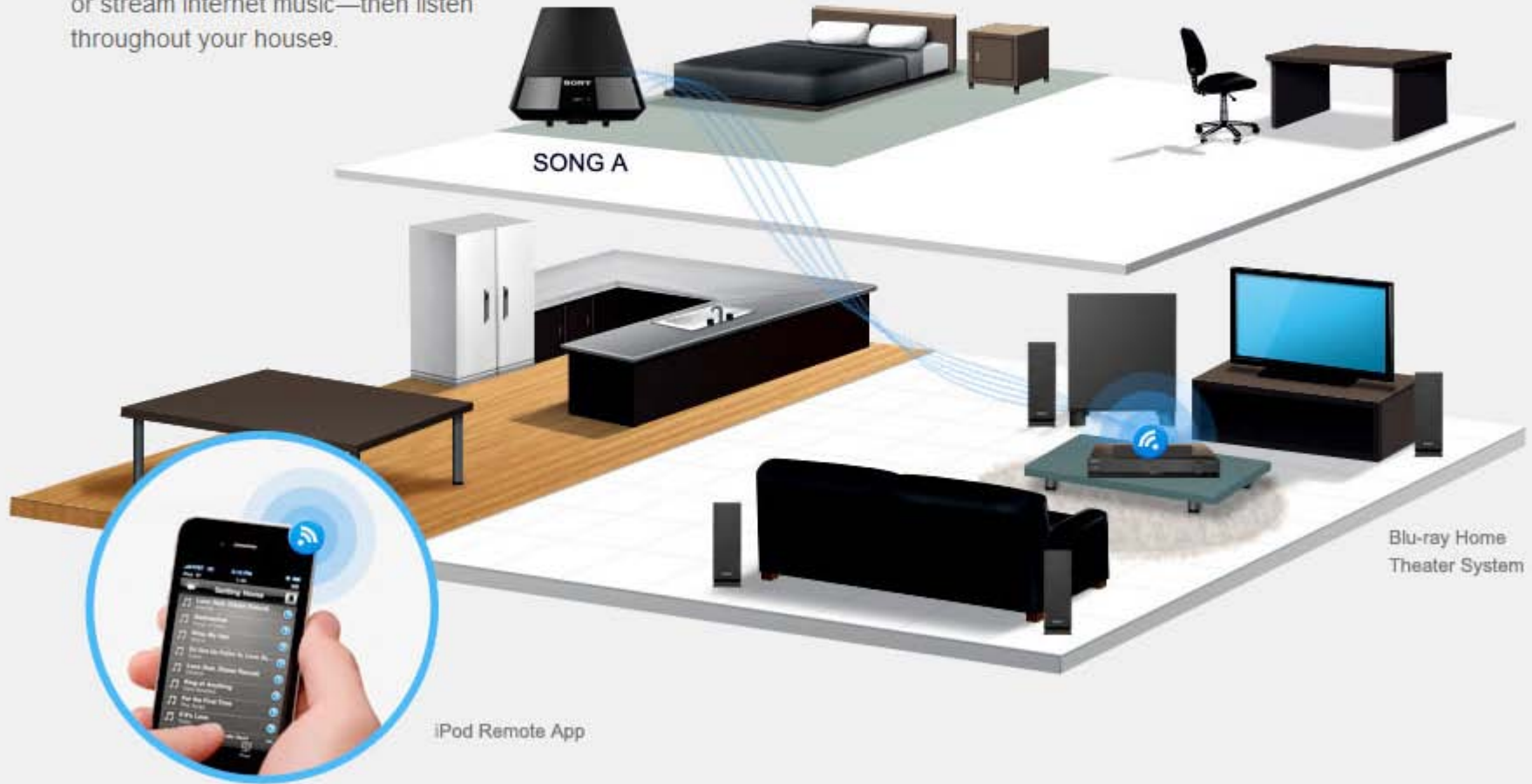
What Content can I share?

Music multi-room

"Beyond living room" experience

PARTY STREAMING

Wi-Fi dlna CERTIFIED

BDP   BDV

My Music

Network Music Channels

Play To

Windows 7
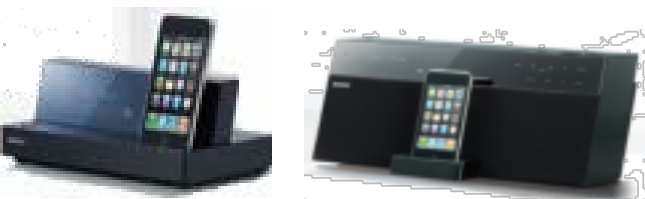
dlna CERTIFIED™

SLACKER   vTuner   PANDORA

Multiple Solutions to Play Your Content

Stream Internet Radio, Portable Audio and Server Contents

NAC DOCKS

BDV-E5,780

CMT-MX700Ni

BDP-S4,5,780

**Net Speakers
Line in port**

SMP-N100

STR-DN1020

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Portable model: SA-NS500-October

HomeShare audio anywhere

SPPG: $399
Oct, RDD

Main Contorol Key

Grip/Bass Reflex port

● 360°TWEETER SOUND

Woofer Box

● 360°WOOFER SOUND

Satellite Speaker Box X4

Battery

AC ADAPTER for PORTABLE PRODUCTS
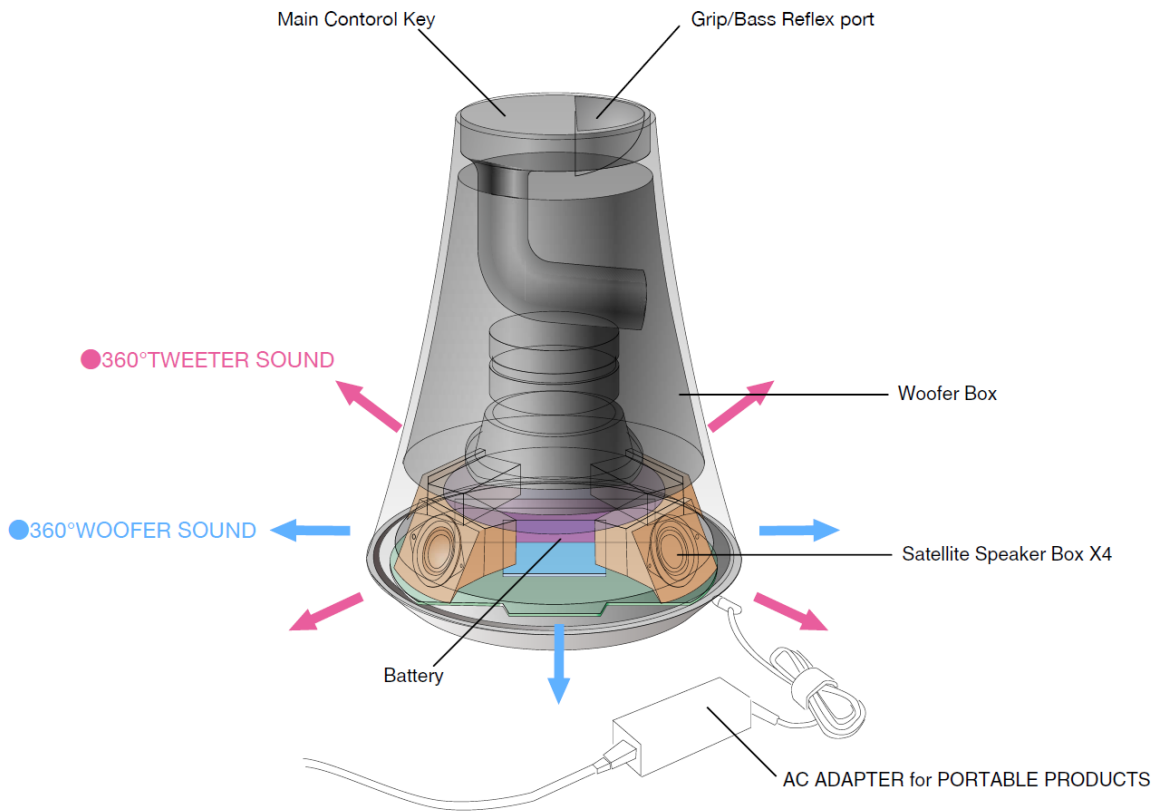
- Portable
  5-6hours playback*

- 360 degree sound

- Apple AirPlay support

PARTY STREAMING   WiFi   dlna CERTIFIED

AirPlay

Easy to setup

Setup tutorial PC application (Included)

STEP1: Connect to wireless router

STEP2: Select AP and enter password

STEP3: Disconnect and ENJOY!

Quick setup guide

Video set-up tutorial

(Sony e-Support site)
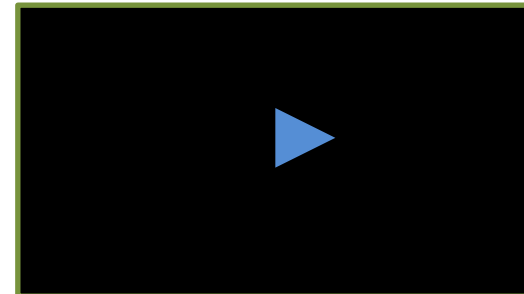
Let's get it started!
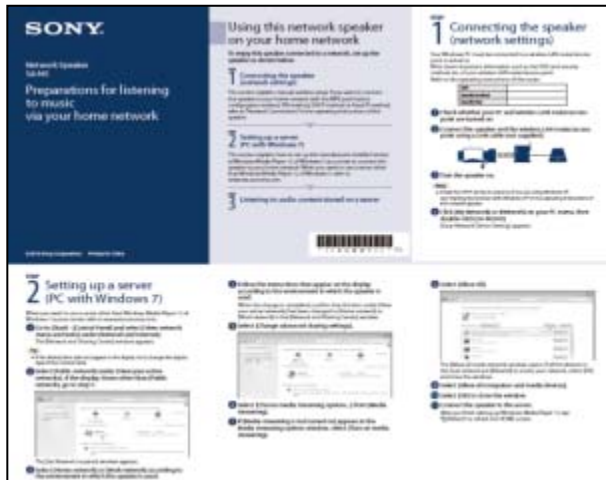
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PANDORA

SLACKER

vTuner

START PARTY

Net Speaker

Wi Fi

Synchronized Playback
(Party Streaming)

Net Speaker

Mobile app

Network Audio Remote

Control music anywhere in the home.

Wi-Fi Universal Remote

RMN-U1

Key Features

- Browse & control music through home network with 5-inch touch screen
    - PC's Music, Internet Radio (BIV)
    - iPod/iPhone docked in DLNA capable speaker
    - DLNA Device control
    - Volume, Party sync control (each device)
- IR Universal Remote controller
    - IR pre-programming
    - IR code download via Wi-Fi
    - Learning remote/Macro set up

5-inch touch screen

dlna   Wi-Fi

What about my Portable Audio?

Network iPod/iPhone system : NAS-SV20i

PC, Internet streaming, iPod
Experience music anywhere in home

- iPod/iPhone music
- PC music
- Music service
- Audio in

iPhone apps

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Android tablets need speakers too…

Sony Tablets have app that enables "Throw", Party Streaming, volume
Track skip, play, pause.

Sony Tablet
(Sept launch)

All HomeShare
WiFi Speakers

•**Music Throw**

•**Trigger music Party Streaming**

N/Box, BDP, BDV, AVR

PARTY
STREAMING

Browse ***BIVL music of NetBox, BDP&BDV, TV***
Trigger that music Party Streaming playback

WiFi Speakers

Android App avail inDec for other devices

AirPlay – **What it means:**

NS500 speaker will support:

• Native access to iTunes (access both DRM and non-DRM music) via AirPlay

• Direct link with iPhone and iPad music content with AirPlay

  • Throw Music from phone/iPad to speaker

Music Throw

Multi-room line-up

SONY make.believe

PARTY STREAMING

WiFi dlna CERTIFIED

Remote control

Network Audio Remote — iPhone app

RMN-U1 — **$299**

SONY Tablet

Network Speakers

SA-NS300 — **$199** More compact

Portable Outdoor

SA-NS500 — **$399 Oct**

SA-NS400 — **$299** Core

CORE experience

2011 BDV — **$499~**

2011 BDP — **$179~**

$229 '11/Mar — NAC-SV10i

$299 '11/Mar — NAS-SV20i

Flexibility and PARTY STREAMING

- You may already have part of the Multi-room solution in your living room, and not even know it…
    - 2010 BD systems (BDVE570,770,970) and select FY11 systems and players already support HomeShare!
    - SONY Ecosystem of products makes it easy expand and control

- Uses Industry standard Technologies DLNA and Wifi, not a closed proprietary one.

- BD players and systems don't just access content, they provide it too!

- Different speaker/player solutions for different customers and environments

- Each speaker/Player syncs to each other in real time because of Party Streaming

WPS/Routers

Cables

Computers/NAS Drives

SONY Tablet

iPads, iPods

SONY
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Why should Installers use HomeShare

- Easy to install into a wireless or wired network

- Expands zone opportunities without running wires

- More selling opportunities

- Open Platform: works with Apple, etc…

- Keep one speaker in truck and easy add in-site

CONTACT INFORMATION

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Things you will need:

Wiring/Wireless Infrastructure
1. Open internet signal-no firewall or splash pages (for internet radio)
2. Wireless WPS Dual N Band router
3. Network switch-if running wired network
4. Cat5e cables-if running wired network

For Demos
1. Slacker/Pandora accounts
2. Computer or Networked HDD with music content on same network
3. SONY Tablet
4. I-pod device with Network Audio remote app installed
5. RMNU1 remote